



elete Electrolyte Add-In
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elete Electrolyte Add-In™ Certified by Informed-Choice; Free from WADA-Banned Substances

The last thing that an elite athlete wants to worry about is contamination—whether intentional or accidental—of their nutritional dietary supplement. In recent years, there have been instances of high-profile athletes who have failed doping tests and faced professional and personal humiliation and disgrace as a result of cross contamination of their sports nutrition or dietary supplement product. One high-profile case involved Olympian Kicker Vencill who was forced out of the 2004 Olympic trials after testing positive for banned substances, which was later traced to a multivitamin supplement. For many professional and high-level athletes, the professional and personal costs are simply too enormous, and, as a result, many athletes avoid using dietary supplements and nutritional products altogether.

Quality, according to the the Food and Drug Administration's final rule on Good Manufacturing Practices (which took effect for large manufacturers in 2008, medium-sized companies in 2009, and will take effect for small-sized manufacturers in 2010) is defined such "...that the dietary supplement consistently meets the established specifications for identity, purity, strength, and composition and has been manufactured, packaged, labeled, and held under conditions to prevent adulteration under section 402(a)(1), (a)(2), (a)(3), and (a)(4) of the Federal Food, Drug, and Cosmetic Act".

We at Mineral Resources International, Inc., or MRI, who manufacture **elete Electrolyte Add-In™**, the original pure electrolyte concentrate with no sugars, calories, or artificial ingredients understand athlete concerns and we take these concerns and product integrity and quality very seriously.

To that end, **elete** is the only liquid electrolyte add-in (and one of the few electrolyte-replacement products) that has received certification from Informed-Choice, an independent organization in the U.S. that specializes in the validation of nutritional products for athletes, that **elete** is free from substances that can cause athletes to test positive in anti-doping tests.

As part of its certification with Informed Choice, HFL, a U.K.-based anti-doping laboratory, conducts routine testing on every lot or batch of **elete** and has found **elete** to be free from any of the banned substances delineated on the WADA (World Anti-Doping Association) Prohibited Substances list. In addition, this is an ongoing certification that will be supported by the testing of

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each manufacturing lot as well as random product testing found in the marketplace. HFL will continue to test each new manufacturing lot of **elete**.

HFL is the world's largest anti-doping laboratory that screen supplements using ISO 17025-accredited methods. The ISO 17025 method is the highest internationally recognized standard for testing banned substances including stimulants, narcotics, steroids, diuretics, beta-2 agonists, masking agents, and other substances in nutritional products. In addition to extensive product testing, MRI, the manufacturer of **elete**, underwent a thorough audit by Informed-Choice.

Each lot or batch of **elete** is manufactured according to current Good Manufacturing Practices or cGMPs in MRI's (Mineral Resources International, Inc., the manufacturer of **elete**) manufacturing facility in Ogden, Utah. Athletes may be surprised to learn that their sports nutrition and dietary supplement product may be manufactured elsewhere or by someone else known as a third-party manufacturer (TPM) or a contract manufacturer(CM). MRI does not utilize third-party or contract manufacturers to make **elete**. We maintain strict oversight and quality of our product from start to finish. MRI, the manufacturer of **elete**, is a GMP (Good Manufacturing Practices)-registered facility with NSF International, the leading Good Manufacturing Practices certifying organization. As part of its GMP certification with NSF, MRI undergoes two annual facility audits.

Many supplement companies outsource the testing of their products to outside labs, but not MRI. MRI is one of the few dietary supplement manufacturers in the industry to have its own in-house quality assurance laboratory, which conducts potency and purity testing on **elete** as well as its other supplement products. Furthermore, MRI utilizes independent, third-parts labs to verify its lab results to ensure transparency and validity while HFL conducts all of the banned-substance testing for **elete**.

In addition to our Informed-Choice certification, athletes may also be interested to learn that in a study published in the *Journal of Wilderness and Environmental Medicine* (2008; 19:172-80), **elete** has been clinically shown to provide more efficient hydration than plain water. A PDF copy of this paper is available on our web site.

While we are pleased to have acquired certification from Informed-Choice and hope that one, it assures athletes of the safety and quality of **elete** and; second, demonstrates our dedication and commitment to manufacturing a safe, natural, effective electrolyte-replacement supplement of the highest quality, what truly matters to us most *is what you think*.

If you have any questions or concerns, we encourage to contact us at 1.800.669.1297 or e-mail us at info@eletewater.com. Likewise, to see the most recent copy of the HFL Certificate of Analysis on **elete Electrolyte Add-In**, please visit www.eletewater.com

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